

GREAT FUTURES START HERE



# 2021 CORPORATE SPONSORSHIP PROGRAM



**BOYS & GIRLS CLUBS**  
OF SOUTH CENTRAL TENNESSEE

# BOYS & GIRLS CLUBS

Pulaski Club

## ABOUT US



Boys & Girls Club of Pulaski was founded in 1993 to serve the youth of Giles County. In 2017, the Pulaski Club began operating as a unit under Boys & Girls Clubs of Maury County (DBA Boys & Girls Clubs of South Central Tennessee). Since re-opening the Club's doors in December 2017, we have more than doubled the number of youth served - from 50 youth served in 2018, to 120 youth served in 2019. Our average daily attendance has also quadrupled, from 11 youth per day to 45 youth per day. Giles County Executive Director Devon Yurko oversees the Pulaski Club, in addition to working with our Pulaski Advisory Council to raise funds and provide opportunities for kids in Giles County.

## PULASKI ADVISORY COUNCIL

**Judy Cheatham, Chair**

UT Southern

**Randy Massey**

City of Pulaski, Alderman

**Savanna Wong**

Pulaski Elementary School

**David Hamilton**

Giles County Economic Development

**Dan Scherr**

UT Southern

**Cynthia Lancaster**

Retired Nurse

**Tamieka Russell**

Pulaski Electric System

**Chasity Wells**

UT Southern



**BOYS & GIRLS CLUBS  
OF SOUTH CENTRAL TENNESSEE**

Boys & Girls Clubs of Maury County (DBA Boys & Girls Clubs of South Central Tennessee) is exempt from federal income tax under Section 501 (c)(3) of the Internal Revenue Code, and contributions are tax deductible to the extent of the law. All contributions will be formally acknowledged. Our IRS tax identification number is 62-1611131.





**BOYS & GIRLS CLUBS  
OF SOUTH CENTRAL TENNESSEE**

## **2021 CORPORATE SPONSORSHIP PROGRAM**

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Our corporate sponsorship program offers your company the opportunity to make a lasting, positive impact on the youth of Pulaski, while also building goodwill in our community through increased recognition for your contributions and partnership with the oldest and most recognizable youth development organization in the U.S.



### **OPPORTUNITIES INCLUDE**

#### **SIGNATURE EVENTS**

Great Futures Luncheon

**BOYS & GIRLS CLUB OF PULASKI:  
"FRIENDS" CORPORATE GIVING PROGRAM**

**BOYS & GIRLS CLUB OF PULASKI:  
APPAREL SPONSOR**

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Our sponsorship packages can be customized based on your specific goals. Contact Director of Resource Development Missy Naff for additional information.

[mnaff@bgcsctn.org](mailto:mnaff@bgcsctn.org)  
or  
(931) 490-9401 x2604

# PULASKI GREAT FUTURES LUNCHEON

GREAT FUTURES START HERE



The Pulaski Great Futures Luncheon is one of our signature annual events. Each year, our Great Futures Luncheon features a prominent guest speaker in addition to testimonials and special performances from our Club kids. Guests in attendance are also given the opportunity to interact and engage with our Club kids seated at each table.

Over 170 guests attend this event each year. Individual tickets are available for \$50 and tables for eight (8) adults are available for \$1,000.



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or  
(931) 490-9401 x2604



# Great Futures Luncheon

October 28, 2021

Event Specific Benefits:	Presenting Sponsor	Major Sponsor	Table Sponsor
	\$5,000	\$3,000	\$1,000
One (1) table for eight (8) guests with priority seating	2 Tables	X	X
Recognition in all promotions leading up to event, as in "Great Futures Luncheon presented by _____"	X		
Sponsor logo on presentation screen & sponsor branded pull up banner on stage (sponsor must provide banner)	X		
Opportunity to setup promotional table at event with sponsored materials	X		
Opportunity for company representative to give remarks during program	X		
Verbal recognition and "thank you" from CEO during program	X	X	
Recognition on front cover of event program	X		
Recognition in event program	X	X	X
Opportunity to provide takeaway gift to event attendees	X	X	
<b>Additional Benefits:</b>			
Press release announcing partnership	X		
Photo opportunity & commemorative corporate picture with club kids at a club site	X	X	
Recognition on Club's website for one (1) year	X	X	X
One (1) custom shoutout in donor newsletter in 2021	X		
Recognition in all donor newsletters 2021	X	X	
Recognition in year-end impact report	X	X	X
Lunch and club tour with CEO for up to four (4) guests	X	X	
<b>Volunteer Opportunity:</b> Boys & Girls Club of Pulaski will coordinate a meaningful volunteer opportunity for your employees that will give them the opportunity to interact with our Club members. The Club will ensure prominent media coverage of the event and highlight it to our supporters via our newsletter, website, Facebook and other outlets.	X	X	X
Every \$1.00 invested into Boys & Girls Club of Pulaski returns \$9.60 to our community			
<b>Total Future Positive Impact:</b>	<b>\$48,000</b>	<b>\$28,800</b>	<b>\$9,600</b>







# FRIENDS OF THE PULASKI CLUB

## GENERAL CORPORATE GIVING OPPORTUNITIES

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2020 was a year of uncertainty for Boys & Girls Clubs. With the inevitable cancellation of our signature event for the year, we were forced to grow and evolve in ways we never could have imagined. Despite the unexpected challenges of 2020, we rose to the challenge and remained dedicated to serving our community.

Our "Friends of the Pulaski Club" general corporate giving program was developed to give our community partners the opportunity to support our mission without being tied to a signature event all while still receiving incredible community exposure and marketing benefits.



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or  
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# Friends of Boys & Girls Club of Pulaski

## General Corporate Giving Opportunities

Benefits:	Platinum Friend	Gold Friend	Silver Friend	Bronze Friend
	\$5,000	\$2,500	\$1,000	\$500
Press release announcing partnership	X			
One (1) custom shoutout in donor newsletter in 2021	X			
Quarterly Sponsor Shoutout on Club's Social Media Channels: Facebook, Instagram, Twitter and LinkedIn	X			
Recognition on Club's website for one (1) year	Name & Logo	Name & Logo	Name Only	Name Only
Recognition in all donor newsletters for one (1) year	Name & Logo	Name & Logo	Name Only	Name Only
Recognition in year-end impact report	Name & Logo	Name & Logo	Name Only	Name Only
Lunch and club tour with CEO for up to four (4) guests	X			
Volunteer opportunity: Boys & Girls Club of Pulaski will coordinate a meaningful volunteer opportunity for your employees that will give them the opportunity to interact with our Club members. The Club will ensure prominent media coverage of the event and highlight it to our supporters via our newsletter, website, Facebook and other outlets.	X	X		
Providing hope, opportunities, and tools for Pulaski Children to succeed in life	PRICELESS	PRICELESS	PRICELESS	PRICELESS
Every \$1.00 invested into Boys & Girls Club of Pulaski returns \$9.60 to our community				
<b>Total Future Positive Impact:</b>	<b>\$48,000</b>	<b>\$24,000</b>	<b>\$9,600</b>	<b>\$4,800</b>







# BOYS & GIRLS CLUB

## APPAREL SPONSOR

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Each year, we provide hundreds of kids and parents in Pulaski with "Boys & Girls Club" branded t-shirts and hoodies.

Our apparel sponsorship gives our community partners the opportunity to market their business on the backside of each item of clothing we distribute throughout our community.



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# Boys & Girls Club Apparel Sponsor

Benefits:	Platinum Apparel Sponsor	Gold Apparel Sponsor	Silver Apparel Sponsor	Bronze Apparel Sponsor
	\$5,000 (One Available)	\$3,000 (Two Available)	\$1,000 (Three Available)	\$500 (Five Available)
Press release announcing partnership	X			
One (1) custom shoutout in donor newsletter in 2021	X			
Sponsor recognition on Boys & Girls Club of Pulaski Apparel	Name & Logo, Large Print	Name & Logo, Medium Print	Name & Logo, Small Print	Name Only
Recognition on Club's website for one (1) year	Name & Logo	Name & Logo	Name Only	Name Only
Recognition in year-end impact report	Name & Logo	Name & Logo	Name Only	Name Only
Lunch and club tour with CEO for up to four (4) guests	X			
Volunteer opportunity: Boys & Girls Club of Pulaski will coordinate a meaningful volunteer opportunity for your employees that will give them the opportunity to interact with our Club members. The Club will ensure prominent media coverage of the event and highlight it to our supporters via our newsletter, website, Facebook and other outlets.	X	X		
Every \$1.00 invested into Boys & Girls Club of Pulaski returns \$9.60 to our community				
<b>Total Future Positive Impact:</b>	<b>\$48,000</b>	<b>\$28,800</b>	<b>\$9,600</b>	<b>\$4,800</b>

