



**FOR EVERY CHILD.
FOR EVERY FUTURE.**

2026-2029 STRATEGIC PLAN



**BOYS & GIRLS CLUBS
OF SOUTH CENTRAL TENNESSEE**



OUR MISSION

Our mission is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

VISION

A world-class Club Experience that assures success is within reach of every young person who enters our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle.

OUR GUIDING VALUES

We are mission-driven

Young people, especially those who need us most, are our top priority

We operate with a growth mindset

We seek continuous improvement by setting high standards, learning from mistakes, and holding ourselves accountable for results

We value connection

Ability to connect with children we serve, parents, community supporters and our team

We believe in inclusion

Everyone belongs in our Club

We chose optimism

Focus on making the most out of any situation, being resilient in the face of setbacks, and going the extra mile when things get tough

We lead with gratitude

Show up for the kids and let them see how happy you are to work for such a great cause

OUR STRATEGIC PRIORITIES FOR 2026- 2029

Pillar 1: Expanding access so more young people and families can reach the support, safety, and opportunities they need.

We plan to reach more children and teens by expanding early learning, teen programming, sports and recreation, and services in communities with unmet needs. We will strengthen awareness and community support through clearer storytelling, stronger relationships, and greater visibility so more families know who we are, what we offer, and how we can help.

Population growth in Maury and Giles Counties, rising demand for quality out-of-school care, and economic pressure on families all point to a need for expanded access to safe, supportive youth spaces. In Maury County, 11.3% of children live in poverty, and in Giles County, the overall poverty rate is 12.8%.



Pillar 2: Strengthening the quality, consistency, and relevance of the Club Experience to meet the evolving needs of young people.

We will strengthen the Club experience by improving how we measure impact, ensuring quality across all sites, and expanding opportunities that help young people grow and thrive. Through workforce readiness, fitness, arts, and mental wellness support, we will help youth build the skills, confidence, and resilience they need for the future.

As we expand, the need for a more consistent, high-quality Club Experience becomes increasingly important. Rising expectations from families and funders, along with evolving needs of the youth we serve makes this a critical area of focus.



Pillar 3: Building the people, systems, resources, and infrastructure needed to sustain long-term impact.

We will strengthen long-term sustainability by growing philanthropy, developing new revenue streams, investing in facilities that support quality and access, and building strong leadership across staff and Board. Together, these efforts will help ensure the organization has the resources, spaces, and people needed to grow its impact for years to come.

Economic uncertainty, shifting funding priorities, stricter regulations, and emerging risks all point to the need for stronger organizational capacity. To serve more youth effectively in the years ahead, BGC SCTN must continue building its foundation through leadership development, stronger systems, facility planning, and more diverse revenue.



STRATEGIC PLAN DELIVERABLES



2026

- Club Experience standardized
- Career Launch + Money Matters
- Summer learning expanded
- Mental health service directory
- 3 sports camps/clinics
- Branded Merchandise sales

2027

- Pulaski renovation completed
- Pre-K pilot launched
- Stewardship participation at 90%
- Teen hours expanded by 25%
- Tracking software purchased
- 90% staff trauma-informed
- 6 sports camps/clinics offered
- Annual campaign of \$1.255M

2028

- Pre-K serves 40 children
- Teen hours expand another 25%
- Impact tracking fully implemented
- Annual quality review in place
- Readiness programming fully launched
- Arts, fitness, and outdoor recreation offered at all sites
- 10 sports camps and clinics offered; 2 leagues piloted
- Place-based campaigns launched in Pulaski, Spring Hill, and Mount Pleasant
- Spring Hill standalone facility preparation complete
- Annual campaign reaches \$1.5M

OUR APPROACH TO LASTING IMPACT

We will grow our reach so more youth and families can access the support and opportunities they need

We will do this by piloting and expanding Pre-K services focused on kindergarten readiness, extending hours and opportunities for teens, increasing access to youth sports through camps, clinics, and leagues, and thoughtfully growing into new communities. With stronger storytelling and deeper community relationships, we will help more families see the Club as a trusted partner in their child's growth.

We will strengthen the Club Experience to meet the evolving needs of the young people we serve

As we grow, we will deepen the Club Experience by ensuring every young person has access to high-quality, consistent, and meaningful opportunities. We will do this by strengthening program quality across sites, improving how we measure impact, expanding life and workforce readiness, and building partnerships that support youth mental wellbeing.

We will build the people, systems, and resources needed for long-term impact

We will do this by strengthening leadership at the Board and staff levels, investing in professional development, growing earned and philanthropic revenue, and planning for future facilities. These efforts will build the strong foundation needed to support sustainable growth and serve more young people and families consistently.

To view the full version of Strategic Plan [Click Here](#)

